

Station WWSB-TV SARASOTA, FL
 Advertiser () POLITICAL ISSUE GROU
 Product AMER FOR PROSPERITY
 Estimate# 1867
 Buyer ELISE CLOYD
 Phone#
 Fax#
 Agency () MENTZER MEDIA SERVICES
 600 FAIRMOUNT AVE, SUITE 306
 TOWSON, MD 21286
 Agency C/P1/P2/E //1867
 Flight Dates 08/28/2012 - 09/03/2012
 Hiatus Weeks
 Rep Firm
 Sales Office () WASHINGTON
 Salesperson () BRAD PHILLIPS
 Salesperson Phone# 202-955-5342
 Salesperson FAX# 202-955-5348

--- CONTRACT COMMENT ---

AMERICANS FOR PROSPERITY *****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S
 REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN
 NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY
 BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO
 RACE OR ETHNICITY.

--- REMARKS ---

REVISED LN 3
 PLEASE CNFM, THANKS

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*3	SA	7P-730P	NEWS	:30	\$425.00	09/01-09/01	1	1	1	\$425.00	
	Sales Remark: V3 REVISED TP											
	V3 Time Changed, Comment Changed											

---REPORT TOTALS---

Report Totals: 1 / \$425.00

---SALES MONTHLY TOTALS---

Sep 12: 10 / \$4,850.00
 Sales Totals: 10 / \$4,850.00
 Station Totals: 10 / \$4,850.00
 Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$161,667	CABL 0%	UNKN 0%	WBSV 0%	WFLA 30%	WFTS 15%
		WTOG 0%	WTSP 31%	WTTA 0%	WTVT 21%	WWSB 3%

Books null
 Demos RA50+

Rep Order# 9782162 Ver# 3 Status Revised
EC'd Yes

Traffic Order# 31225

Printed: 08/22/2012 2:52 PM
Last Received: 08/22/2012 2:47 PM
Showing Buylines: All Rep & Sta Revised Lines

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